



The WISDOM Coach® Certification Overview and FAQs

You are one step closer to becoming a certified WISDOM Coach® and creating a business you love as a life coach for kids!

This document explains our intention behind the program, answers some Frequently Asked Questions (FAQs), and helps you understand what's in the WISDOM Coach Certification Agreement in layman's terms (that's the legal stuff).

Q1: What is the WISDOM Coach® Certification License?

Our WISDOM Coach® Certification program licenses you to use *The Adventures in Wisdom Life Coaching Program for Kids™* Curriculum in your business, non-profit, or when volunteering (i.e. working with children beyond your own children/grandchildren).¹



Q2: Do I have to be a life coach to become a WISDOM Coach®?

No, that is not a requirement! Life coaching children is very different than life coaching adults. Our curriculum is structured to help you be successful with kids from the very first session! As a coach, you provide an emotionally safe space to connect with children and to help them apply the skills to their own lives using the stories, discussion questions, and activities from the curriculum.

Our coaches are educators, life coaches, counsellors/therapist, tutors/coaches, instructors (music/martial arts/acting/art), nannies, community volunteers, parents/grandparents, etc.

If you are passionate about kids and personal development you can coach kids!

Q3: How can I use the certification?

You can use the curriculum - stories and activities - as part of your LIVE in-person (or via telephone/Skype/Zoom) coaching, training, and workshops. You can provide services one-on-one, with small groups, or in a workshop/classroom environment.

This gives you flexibility in how you serve your clients.

¹ Our curriculum is sometimes referred to as “The Adventures in Wisdom Program” or as “The Adventures in Wisdom Life Coaching Program for Kids”



Q4: How do I become a WISDOM Coach®?

Step 1: Watch the Overview – *Create a Business You Love as a Life Coach for Kids – One Story at a Time* to ensure our program is right for you.

You learn:

1. The **powerful mindset skills you help kids develop**
2. The **process** of becoming a certified WISDOM Coach®.
3. The **support** you receive (you're not alone).
4. **The investment, bonuses**, and how you can get a **significant savings** towards your enrollment.²



Watch Overview: <https://adventuresinwisdom.com/wisdom-coach-certification/>.

Step 2: Complete your application and tell us about you! (Same web page).

Step 3: Schedule your Coaching Kids Strategy Session with a Success Coach.

Your Coaching Kids Strategy Session is a no-obligation conversation with a member of our Success Team to answer additional questions you might have about becoming a Certified WISDOM Coach.³

You could be coaching kids within the next few weeks!

Important!

Watching the overview is a prerequisite for your Coaching Kids Strategy Session.

It will also earn you a significant savings towards your enrollment (just send us the savings code shared in the overview to qualify).

² IMPORTANT: Although our offer doesn't change very often, the overview will provide the most up-to-date information about the investment for the WISDOM Coach Certification Program. This document can change at any time. If you plan to enroll at a later date, always email support@AdventuresInWisdom.com to receive the latest FAQ document and watch the overview to see any changes to our offer.

³ To accommodate our international coaches, we have 2 FREE options for making this call (Skype and VOIP). Instructions will be provided after a strategy session is scheduled.



Q5: How long does it take to become certified?

That is the best part - it is totally up to you!

When you enroll, you receive access to the WISDOM Coach® Website where you will find *The Adventures in Wisdom Life Coaching Program for Kids™ Curriculum* and your New Coach Training!



You don't have to wait for a specific training date and there is no need for airplane flights, hotel rooms, and other travel expenses! Everything is available online, so you can start immediately from the comfort of your home/office.

We recommend you budget about 18-24 hours to review all of the materials.

95% of your time will be spent with the curriculum – that's the stories and information you'll be using to coach kids!

After reviewing the curriculum, we recommend you request your certification test. The test is designed to help you feel confident and ready to use our work with kids – you can reference your materials and take as much time as you need to complete your test, so there is no need to feel nervous!

NOTE: Both your New Coach Training and *The Adventures in Wisdom Life Coaching Program for Kids™ Curriculum* are available in a downloadable PDF format (print or eReaders) and an MP3 audio format.

Q6: What is the investment for the certification?

The investment and information about how to earn a significant *savings* towards your enrollment are *shared* in the overview. To watch the overview visit: <https://adventuresinwisdom.com/wisdom-coach-certification/>.

Payment plans are also available.



Q7: What do I receive once I am certified?

As a Certified WISDOM Coach®, you receive:

- ✓ The **WISDOM Coach® certification logo** to let people know you're certified!
- ✓ **WISDOM Coach® certificate** to display in your office.
- ✓ **Listing on our Website** as a Certified WISDOM Coach®, so parents can find you.
- ✓ Membership in our *very active* **private Facebook Group for WISDOM Coaches**.
- ✓ Access to **Q&A Sessions** for our WISDOM Coach® community.
- ✓ **Collateral to share with prospects** – sample skill book, special report, and more.

Coaching Tools

- ✓ Sample **coaching agreement** and **intake forms** for both parents and children.
- ✓ **Workbooks for Kids** that kids can take home with them.
- ✓ **WISDOM for Home** – 1-page take home sheets to share with the family
- ✓ **WISDOM Tools** - additional activities to use with the skill books.

Marketing Tools (Currently Offered as a Bonus)⁴

- ✓ **Coaching Package Templates** to help you structure powerful offerings around topics parents care about most.
- ✓ **Package of Adventures in Wisdom® articles** that spotlight the value of life coaching for kids to use in your blog/eZine/newsletter.
- ✓ **Slides** for each skill book (27 slide sets)

AND

The Business Accelerator Curriculum and Action Plans (Currently Offered as a Limited-time Bonus) **to help you get your first 10 clients and build a sustainable business!**⁵

⁴ Currently offered as a Bonus (\$1500 Value). Please listen to the overview for current offer and details.

⁵ The Adventures in Wisdom Business Accelerator Curriculum and Action Plans is a separate curriculum that normally sells for \$2500. For a limited time, it is being offered as a BONUS for certified WISDOM Coaches. Please listen to the overview for current offer and details.



Q8: How long is my certification license good for?

Your license is good for one year and renewable on the anniversary of your enrollment date for a *very reduced* renewal fee.

Renewal includes continued use of The Adventures in Wisdom Life Coaching Program for Kids curriculum and the powerful marketing and coaching tools for another year, membership in the WISDOM Coach Facebook Group and ongoing Q&A calls.



Q9: Can I make photocopies of the materials?

All Adventures in Wisdom® materials are copyrighted and must maintain our copyright and branding information at all times.

As part of your certification,
you will receive materials that can and cannot be copied.

To make it easy for you, we have posted the materials that you CAN make copies of and share with clients on a separate web page within the WISDOM Coach® Website. Duplicatable materials include: Workbooks for Kids, WISDOM for Home Sheets, Puzzles, Agreements and Intake forms.

Proprietary materials that *cannot be copied* and distributed/sold/given to others include any aspect of the Adventures in Wisdom Life Coaching Program for Kids Curriculum (Mentor's Guides and the Children's Guides). This includes the stories and coaching activities. These proprietary materials may not be reproduced in any manner, including audio recordings, video recordings or publishing them on the Internet.

This protects the value of your certification and our intellectual property.

If you ever have questions about this, contact us at support@adventuresinwisdom.com.



Q10: What am I not licensed to use the certification for?

The certification does not allow you to:

- Represent yourself as an agent or employee of Adventures in Wisdom Inc. WISDOM Coaches operate under their own company name and brand (or under the company they work for).
- Include our materials in any of your recorded or published materials without separate written consent from Adventures in Wisdom®. This includes NOT incorporating our work into information products (i.e. recorded workshops, tele-trainings, webinars, training programs, videos, tip sheets, etc.) that you create to sell or to give away. *This protects the value of your certification and our intellectual property.*
- Resell Adventures in Wisdom® materials directly. Materials may only be sold through our website. You can use your affiliate link to earn a commission on your referrals!
- Create a certification program using any of our materials or train others to use our materials (i.e. train-the-trainer programs or certification programs).

NOTE: If you have multiple people in your organization, please contact us for information about our multi-user license (WISDOM Institution License).

Q11: We have more than one person in our company. Do we need multiple certifications?

We have a special license called the WISDOM Institution License that enables a company to train multiple people to deliver services under that company's business name.

To learn more about this, be sure to let us know you are interested in the WISDOM Institution License in your application. We will send you an FAQ document about the WISDOM Institution License, and we can discuss the best path for you during your Coaching Kids Strategy Session Call.

Q12: Can WISDOM Coaches participate in the Affiliate Program?

Yes! As an affiliate you earn a "Thank you bonus" anytime someone you refers to us becomes a coach or purchases a home study program.



Q13: *What is your refund policy?*

We offer a 30-day money-back refund on any purchases from Adventures in Wisdom. The refunded amount will be net a 10% processing fee which covers refund administrative and chargeback costs. Refunds are not available if a client has completed their certification prior to 30 days.

Get Started Today...
They are waiting for you!



Watch the overview and sign up for a call with a Success Coach!

<https://adventuresinwisdom.com/wisdom-coach-certification/>

Any questions, contact us at
support@adventuresinwisdom.com